Discover the Joys
of Family Medicine

In your busy Family Medicine Clinic (with patients every 10-15 minutes)

Students may see Family Medicine through the foggy lens of challenges

- Modest pay
- Difficult patients
- Administrative hassles
- Less recognition
- Chaotic days
- Undifferentiated & complex

Reveal your Joys - Tell students what floats your boat

Family Physicians see the "big picture" treasures of their specialty

- Patient Relationships
- Patient Centered care
- Endless variety
- Prevention/Health promotion
- Continuity
- Cradle-to-grave care
- Captain of the ship
- Work anywhere
- Ability to redefine self, scope of care
- Intellectual stimulation
- Career flexibility
- Work-life balance
- New models of care
- Patient advocate
- Community engagement
- Team-based care
- Diverse, friendly colleagues with shared values
- Privilege to walk with patients' lives

Created by WISE FM: Maureen Longeway, MD, David Deci, MD, Douglas Bower, MD & Deborah Simpson, PhD with graphic support from Sharon Sabourin. Published October 2015 as part of WISE FM (Wisconsin Institute of Scholars & Educators in Family Medicine); a statewide faculty development collaborative affiliated with: